

STARS OF STAGE, SCREEN AND BEAUTY INDUSTRY CELEBRATE STRENGTH AND SURVIVORSHIP AT 2025 BEAUTYCARES DREAMBALL GALA TO BENEFIT LOOK GOOD FEEL BETTER®

NEW YORK (October 9, 2024): [Look Good Feel Better](#), the global charitable organization dedicated to serving people in cancer treatment through its groundbreaking workshop program, welcomed stars of stage and screen, beauty industry icons and next generation influencers to its annual BeautyCares DreamBall Gala at New York's Gotham Hall last night. Hosted by entertainment icon, Melissa Gilbert, the Gala recognized cancer survivor and Broadway star Kara Lindsey as *2025 BeautyCares Survivor Advocate* for Look Good Feel Better.

The annual BeautyCares DreamBall raises funds to support Look Good Feel Better, the program that provides free workshops to help people in cancer treatment and recovery address the physical and appearance related side-effects that often accompany their treatment. In total, last night's event raised nearly \$1 million, which organizers hope to top with proceeds from the annual BeautyCares [online auction](#). Open through October 15th the auction features exclusive designer accessories, beauty products, one-of-a-kind experiences and luxury travel packages.

Founded in 1989, Look Good Feel Better has served more than 2.5 million cancer patients in 27 countries. This year's celebration centered on the strength of survivorship and the community of support that surrounds and uplifts those in cancer treatment. The honorees included:

KARA LINDSEY, Broadway performer who earlier this year began treatment for breast cancer while appearing in *Once Upon a Mattress* is this year's *BeautyCares Survivor Advocate*

CHARLOTTE HOLMAN ROS, President, Parfums Christian Dior North America, *BeautyCares Corporate Champion*

MIKAYLA NOGUIERA, Social media influencer and co-Founder of POV Beauty, first-ever *BeautyCares Beauty Influencer & Brand Founder Honoree*

A Night of Surprises and Performance

Broadway performers, Krysta Rodriguez, herself a breast cancer survivor and the 2017 BeautyCares Survivor Advocate and Caroline Bowman, who starred opposite Kara Lindsay in *Wicked* on Broadway, surprised the assembled guests with musical performances dedicated to Lindsay. The night was capped off with a show-stopping operatic performance by Britain's Got Talent finalist, Jasmine Rice La Bieja.

"This year's celebration underscored the power of community to support those in cancer treatment and recovery," said Louanne Roark, Executive Director of the Look Good Feel Better Foundation. "The beauty and personal care products community has embraced the Look Good Feel Better program as its flagship initiative to directly serve people in cancer treatment. Tonight, we thanked the industry for its support and reinforced the impact we are making."

The BeautyCares DreamBall was followed by **DreamBall After Dark**, the signature after-hours event hosted by *BeautyCares NextGen*, a committee representing the modern generation of beauty and personal care industry leaders, supporters, and advocates for the Look Good Feel Better program.

ABOUT LOOK GOOD FEEL BETTER

Look Good Feel Better is a collaboration of the Look Good Feel Better Foundation of the Personal Care Products Council, and the Professional Beauty Association. The program provides free in-person and virtual workshops covering skincare and makeup, wigs and head-coverings, nail care, body image and styling. Specially trained professional beauty instructors address the specific needs and considerations for people in active treatment or recovery. For more information about Look Good Feel Better's free programs available across the country, around the globe and online, visit lookgoodfeelbetter.org.

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