



BEAUTYCARES

# DREAMBALL

NEW YORKER

*Sponsorship Opportunities*



WEDNESDAY, OCTOBER 7, 2026  
Gotham Hall, New York, NY  
6:30 PM



# The DreamBall

## One Shared Mission

**Look Good Feel Better** is the only global charity that unites the beauty and personal care products industry and directly demonstrates the positive impact of our Industry's products on the lives of people with cancer.

The program was originated by beauty industry leaders and Industry support has sustained Look Good Feel Better for 37 years. With your collective commitment, we have delivered life-affirming free services to 2.4 million cancer patients in 27 countries across six continents, restoring hope and helping people with cancer reclaim their sense of self, wellbeing and confidence.



## 2026 BeautyCares DreamBall

The annual BeautyCares DreamBall will be on **Wednesday, October 7, 2026**, at Gotham Hall in New York City. The Gala and Auction is the sustaining fundraising event for Look Good Feel Better and a powerful demonstration of industry unity, strength and commitment to their consumers and the millions of cancer survivors among them in the U.S. and worldwide.

# Sponsorship



## **CELEBRATE YOUR BRAND & OUR INDUSTRY**

Join the only industry-wide celebration that makes a lasting impact on the lives of people with cancer. Your commitment to Look Good Feel Better enables us to welcome more people into our supportive global community. It's a powerful message of hope, confidence, and resilience to those who need it most.

Show your support with a **sponsorship package**, **financial donation**, **digital journal ad** or by contributing to the **auction**.

## **PUT YOUR BRAND FRONT & CENTER**

Looking to make an even bigger impact? Let us show you how to create significant visibility, boost industry recognition, and add brand value with **a custom sponsorship package or partnership opportunity**.

# Sponsorship Levels

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	CONTRIBUTING	PATRON
	\$75,000	\$50,000	\$40,000	\$30,000	\$20,000	\$10,000	\$7,500
SPONSOR OF DREAMBALL COCKTAIL HOUR	✓						
SPONSOR OF TWO LOOK GOOD FEEL BETTER INITIATIVES	✓						
INTERVIEW OPPORTUNITIES	Featured interview & post-event email with highlights	Interview & post-event email with highlights	Short interview & featured in email marketing	Short interview & featured in email marketing			
TICKETS TO DREAMBALL DINNER	20 Tickets with premier seating	16 Tickets with preferred seating	12 Tickets	10 Tickets	10 Tickets		
ADDITIONAL TICKETS TO DREAMBALL AFTERDARK	16 Tickets	12 Tickets	8 Tickets	4 Tickets			
VISUAL BRANDING DURING SPEAKER PRESENTATION	✓	✓	✓				
SOCIAL MEDIA MENTIONS	✓	✓	✓	✓			
PRE AND POST EVENT PUBLICITY TO PCPC/BOARD MEMBERS	✓	✓	✓	✓	✓		
DREAMBALL DIGITAL JOURNAL ADS	2 Full-Page With premier placement	2 Full-Page	Full-Page Ad	Full-Page Ad	Half-Page Ad		
ON-SCREEN LOGO AND MENTION	✓	✓	✓	✓	Listing and mention	Listing and mention	Listing
ACKNOWLEDGEMENT IN EVENT COMMUNICATIONS & WEBSITE	✓	✓	✓	✓	✓	✓	✓

[View Patron Pledge Form for full descriptions of sponsorship benefits.](#)

# Brand Opportunities

## BALLOON SPONSOR - \$20,000

- Branding on all balloons used in “Balloon Auction”
- Acknowledgement as Balloon Sponsor in program
- Recognition from podium at dinner
- 2 dinner tickets & 4 DreamBall After Dark tickets
- Logo on Look Good Feel Better website
- Pre- & post- event publicity to PCPC Board/members

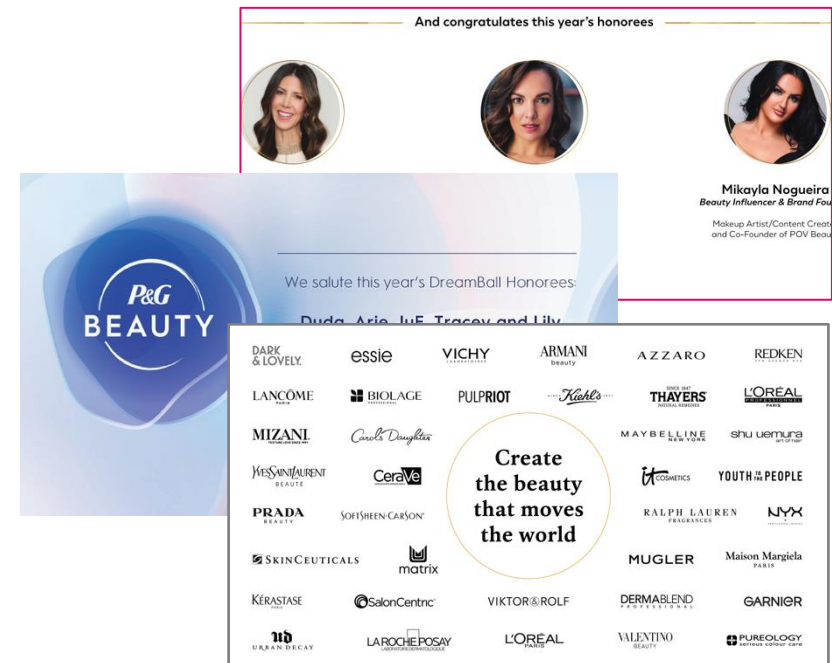


# Digital Advertising and Donations

## DIGITAL JOURNAL ADVERTISING OPPORTUNITIES

The Digital Journal is shown during the event, sent to all guests, and will be on the Look Good Feel Better event website.

- Full-Page Ad \$5,000 (1280px x 729px)
- Half-Page Ad \$2,500 (640px x 720px)
- Name/Company Listing \$500



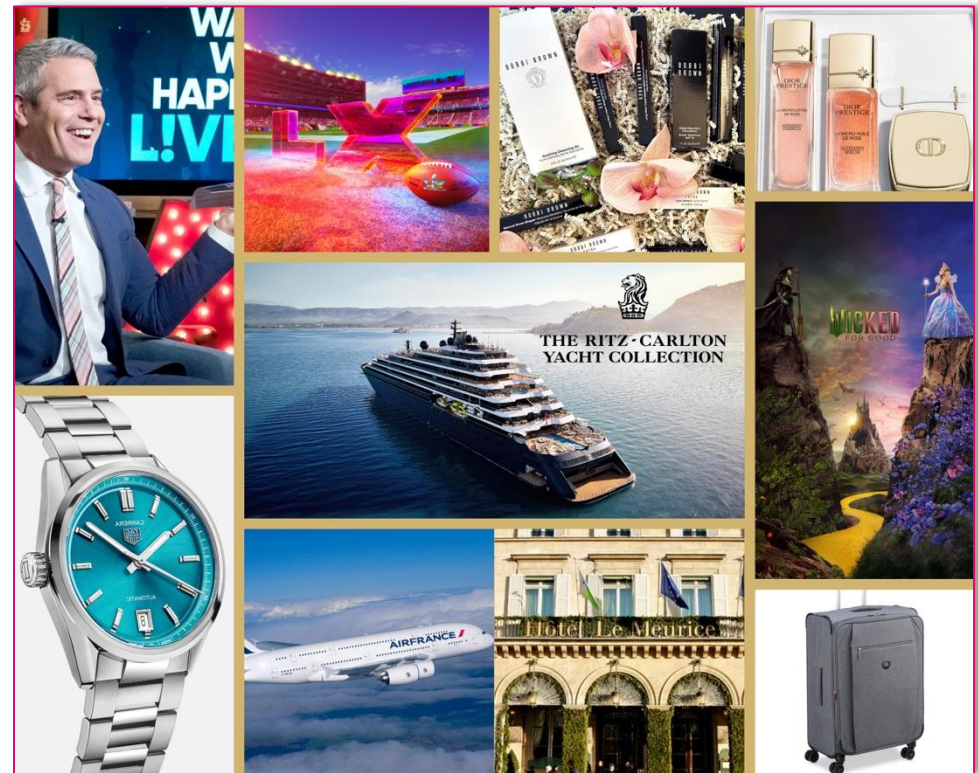
## GENERAL DONATION

All donations are fully tax deductible and will be acknowledged in the in the DreamBall digital event program and on the Look good Feel Better website.

**Benefactor \$5,000 • Supporter \$2,500 • Friend • Other**

# BeautyCares Auction

- The BeautyCares Auction launches online on October 2, 2025
- Auction packages include unique art, gifts, experiences, and exciting trips
- Proceeds benefit Look Good Feel Better
- Bidding will remain open through October 16
- Don't miss these unique and exclusive access opportunities



**All auction donations will be acknowledged in the digital journal.**

# Additional Info

## SPONSORSHIP INFORMATION

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*Find Us*



More information on Look Good Feel Better - including an in-person workshop program finder, virtual workshops, web-based tips and video tutorials, expert Look Good Feel Better blog posts, and a donation mechanism - can be found at

**[lookgoodfeelbetter.org](https://www.lookgoodfeelbetter.org)**.

**Facebook:** [@lookgoodfeelbetter](https://www.facebook.com/lookgoodfeelbetter)   **TikTok:** [@lookgoodfeelbetter](https://www.tiktok.com/@lookgoodfeelbetter)   **Instagram:** [@lookgoodfeelbetter](https://www.instagram.com/lookgoodfeelbetter)