



## TEMPLATE: Social Media Posts

*Below are template social media posts your company can customize for its Facebook and Twitter platforms to help spread the word about Look Good Feel Better and how your company is associated with and supports the program.*

*We also encourage your company to post about any specific programs or promotions it is involved in that support Look Good Feel Better (e.g., donation, limited-edition products).*

### Facebook

- Over the past 26 years, it has transformed the lives of approximately 950,000 women living with cancer in the U.S. by providing hope, confidence and a sense of normalcy in a life that is by no means normal. Share this to show your support and learn how you can get involved [www.lookgoodfeelbetter.org](http://www.lookgoodfeelbetter.org).
- What does #HelpBetterBegin mean to you? Look Good Feel Better [tag] asks you to Help Better Begin and the power it has to change the lives of women in cancer treatment and those who love them. Learn more and donate at [www.lookgoodfeelbetter.org](http://www.lookgoodfeelbetter.org).
- [We are / COMPANY NAME is] a proud supporter of Look Good Feel Better [tag], a free program that addresses the appearance side effects of cancer treatment and recovery, allowing cancer patients to focus all their energy on becoming cancer survivors. Because when you look good... you can feel better. Learn more and donate at [www.lookgoodfeelbetter.org](http://www.lookgoodfeelbetter.org).
- Join us in showing your support for Look Good Feel Better [tag] and the hundreds of thousands of women in the U.S. whose lives it has transformed over the past 26 years. Want to learn more and show your support? Visit [www.lookgoodfeelbetter.org](http://www.lookgoodfeelbetter.org).
- Look Good Feel Better [tag] has helped an estimated 950,000 women with cancer in the U.S. look like themselves again, giving them confidence when they need it most. Help us help THEM by sharing this link and visiting [www.lookgoodfeelbetter.org](http://www.lookgoodfeelbetter.org) to show your support.
- [COMPANY NAME] gives [DESCRIPTION] each year to support the amazing work of the Look Good Feel Better [tag] program. Join us in our support of helping provide hope, confidence and normalcy to women with cancer. Visit and donate at [www.lookgoodfeelbetter.org](http://www.lookgoodfeelbetter.org).

### Twitter

- .@LGFB has transformed the lives of 950,000 U.S. women with cancer. RT to help us celebrate this beautiful history of 26 years
- .@LGFB changes the way women with cancer approach their disease. See how and RT to show your support [POST WITH CONDENSED LINK TO: [www.helpbetterbegin.org](http://www.helpbetterbegin.org)]
- We're proud to support @LGFB to #HelpBetterBegin and give self-confidence back to women battling cancer #LookGoodFeelBetter



look good **feel better**<sup>®</sup>

HELPING WOMEN WITH CANCER

- Join us and @LGFB to #HelpBetterBegin and celebrate 26 years of helping women with cancer regain confidence #LookGoodFeelBetter
- We give [DESCRIPTION] to @LGFB each year to help women with cancer. Join us and donate at [POST WITH CONDENSED LINK TO: [www.lookgoodfeelbetter.org](http://www.lookgoodfeelbetter.org)]

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