

BeautyCares

DreamBall

September 27, 2018

Cipriani 42nd Street

Benefiting Look Good Feel Better

PLATINUM - \$50,000

- Acknowledgement as Platinum Patron in program
- Logo and mention during stage program at event
- Table of 12 and premier seating
- 10 tickets to DreamBall After Dark
- Two premier full-screen ads in digital journal
- Logo on Look Good Feel Better website
- Pre- & post- event publicity to PCPC Board/members
- Early commitment social media posts

GOLD - \$40,000

- Acknowledgement as Gold Patron in program
- Logo and mention during stage program at event
- Table of 10 and preferred seating
- 5 tickets to DreamBall After Dark
- Full-screen ad in digital journal
- Logo on Look Good Feel Better website
- Pre- & post- event publicity to PCPC Board/members
- Early commitment social media posts

SILVER - \$30,000

- Acknowledgement as Silver Patron in program
- Logo and mention during stage program at event
- Table of 10
- 2 tickets to DreamBall After Dark
- Half-screen ad in digital journal
- Logo on Look Good Feel Better website
- Pre- & post- event publicity to PCPC Board/members
- Early commitment social media posts

TABLE SPONSOR - \$20,000

- Acknowledgement as Table Sponsor in program
- Listing and mention during stage program at event
- Table of 10
- Logo on Look Good Feel Better website

PATRON - \$15,000 Cash Contribution

- Acknowledgement as Patron in program
- Listing during stage program at event
- Your DreamBall cash contribution does not include dinner tickets
- All cash-only contributions are fully tax deductible
- Logo on Look Good Feel Better website

** All Platinum, Gold and Silver Sponsors have the opportunity to provide an item for gift bags.*

*Customized sponsorship packages available
Additional sponsorship options listed on page 2*

EXCLUSIVE BRAND OPPORTUNITIES

Cocktail Hour Sponsor – \$25,000

- Branding on signage at bars during the cocktail hour
- Branded element during cocktail hour (ie: branded cocktail glasses, napkins, gobo - company is responsible for providing this)
- Acknowledgement as Cocktail Hour Sponsor in program
- Recognition from podium at dinner
- 10 tickets to Cocktail Hour only at event
- 2 dinner tickets & 4 DreamBall After Dark tickets
- Logo on Look Good Feel Better website

Balloon Sponsor – \$20,000

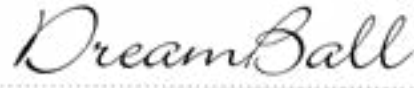
- Branding on all balloons used in “Balloon Auction”
- Acknowledgement as Balloon Sponsor in program
- Recognition from podium at dinner
- 2 dinner tickets & 4 DreamBall After Dark tickets
- Logo on Look Good Feel Better website
- Pre- & post- event publicity to PCPC Board/members

Table Centerpiece Sponsor – \$15,000

- Half-screen ad in Digital Journal
- Acknowledgement as Centerpiece Sponsor in program
- Recognition from podium at dinner
- Company branding on centerpiece (company responsible for providing this and centerpiece)
- 4 dinner tickets & 4 DreamBall After Dark tickets
- Logo on Look Good Feel Better website

Mobile Bidding Sponsor – \$15,000

- Digital branding/banner on bidding website, mobile phones and leader board at event
- Acknowledgement as Mobile Bidding Sponsor in program
- 2 dinner tickets & 4 DreamBall After Dark tickets
- Logo on Look Good Feel Better website



GENERAL CASH CONTRIBUTION

Your DreamBall general contribution does not include dinner tickets. All cash contributions are fully tax deductible and will be acknowledged in the DreamBall event program.

We will support the DreamBall with a cash contribution of:

- BENEFACTOR** \$ 10,000
- SUPPORTER** \$ 5,000
- FRIEND** \$ _____

DIGITAL JOURNAL ADS

Digital Journal ads will be looped on display throughout the DreamBall cocktail reception, dinner and program.

Ad specs: Full Screen: 1280px x 720px
Half Screen: 640px x 720px

- FULL-SCREEN AD** \$5,000
- 1/2 SCREEN AD** \$2,500

INDIVIDUAL TICKETS

Enter quantity to be purchased:

- _____ DreamBall Dinner ticket(s) \$2,000
- _____ Cocktail Hour only ticket(s) \$275
- _____ DreamBall After Dark ticket(s) \$175
(Post-gala celebration)

PRODUCT DONATIONS

- SILENT AUCTION**
Opportunity includes company name listed in event program
- GIFT BAG - 600 items needed**
Opportunity includes company name listed in event program

Company *Please list your name/company name exactly as you wish it to appear in printed materials.*

Address	City	State	Zip
Email Address	Phone	Address for Invoicing Purposes	
Authorized Name & Title (please print)	Authorized Signature		

DEADLINE: September 5, 2018. For further information call Cynthia Ramirez-McConnell at 212.678.0231 or fax: 212.678.6889
Email inquiries: DreamBall@lookgoodfeelbetter.org
Mail this insertion order and your payment to Look Good Feel Better Foundation, 1620 L Street, NW, Ste. 1200, Washington, DC 20036

*To hold your placement at the 2018 DreamBall, please pay by check or ACH.

**Please make checks payable to: Look Good Feel Better Foundation
EIN: 52-152-3017
For more information about DreamBall, visit us online at:
lookgoodfeelbetter.org/dreamball